



2023 Spring Seminar Sponsorship Options

All sponsorship levels include the following Sponsor Advertising Package:

- Company’s color logo will be displayed on the MABB website as a sponsor of the 2023 Spring Seminar. The logo will be hyperlinked to the Sponsor’s main website.
- Up to three (3) products manufactured or distributed by the sponsor can be listed below the logo on the website.
- Company’s black and white logo will be included on the Event Sponsor page in the seminar’s printed program.

**Bronze Sponsor – \$300.00**

Bronze Supporter:

- Includes:
  - Sponsor Advertising Package **or** 2-day seminar admission
  - **No exhibit space included**
- Optional Upgrades:
  - Program advertisement, black & white, ½ page (\$50.00)
  - Program advertisement, black & white, full page (\$100.00)

**Silver Sponsor – \$750.00**  
Choose either Silver Exhibitor or Silver Supporter Package

Silver Exhibitor:

- Includes:
  - Two (2) full days of exhibiting, one (1) 6-foot table with chairs, electrical hookup
  - Two (2) luncheons per day and two (2) admissions to the seminar per day
  - Sponsor Advertising Package
- Optional Upgrades:
  - Additional luncheon (\$40.00 per luncheon per day)
  - Program advertisement, black & white, ½ page (\$50.00)
  - Program advertisement, black & white, full page (\$100.00)

Silver Supporter: (Limited to 2 total)

- Includes:
  - Afternoon Break Sponsorship: includes coffee, tea, assorted soda, bottled water, and 4 dozen assorted cookies & brownies
  - Sponsor Advertising Package
  - Break sponsorship is noted in printed program and announced at the Seminar
  - Program advertisement, black & white, ½ page
  - May provide a one-page black & white flyer to be distributed in the Attendee Folder on the date of sponsorship if desired
  - **No exhibit space included**
- Optional Upgrades:
  - Program advertisement, black & white full page (\$50.00)

**Gold Sponsor – \$1,250.00**

Gold Exhibitor (double-sized booth for exhibiting large pieces of equipment):

- Includes:
  - Two (2) full days of exhibiting, two (2) 6-foot tables with chairs, electrical hookup
  - Four (4) luncheons per day and four (4) admissions to the seminar per day
  - Sponsor Advertising Package upgraded to include color logo in printed program
  - Program advertisement, black & white, ½ page
- Optional Upgrades:
  - Additional luncheons (\$40.00 per luncheon per day)
  - Program advertisement, black & white, full page (\$50.00)
  - Program advertisement, color, full page (\$100.00)

**Platinum Sponsor – \$1,800.00**

Platinum Exhibitor (Limited to 2 total):

- Includes:
  - Two (2) full days of exhibiting
  - Two (2) 6-foot tables with chairs for exhibiting large pieces of equipment
  - or-**
  - One (1) 6-foot table with chairs plus Upgraded Breakfast Break Sponsorship
  - Electrical hookup
  - Two (2) luncheons per table per day
  - Sponsor Advertising Package upgraded to include color logo in printed program
  - Program advertisement, color, Full page
  - Breakfast Break Sponsorship: includes assorted Danish, muffins, bagels, and croissants with coffee, decaf, and tea
  - Break sponsorship is noted in printed program and announced at the Seminar
  - May provide a one-page black & white flyer to be distributed in the Attendee Folder on the date of sponsorship if desired
- Optional Upgrades:
  - Additional luncheons (\$40.00 per luncheon per day)
  - Upgrade one-page flyer to color (\$25.00)
  - Upgraded Breakfast Break Sponsorship to include fresh baked pastries and muffins, assorted yogurt, and granola with coffee, decaf, and tea (\$300.00)